

# NEW

## PREMIUM MUFFINS

The latest market research indicates that both the volume and value of muffin sales have increased since the beginning of 2026, driven primarily by supermarkets expanding their ranges of premium flavours sold as individual treats to enjoy with a hot drink, while consumers increasingly seek higher-quality lunchtime alternatives.

To help boost your muffins sales, we have launched four new indulgent flavours, with four new well-known branded flavours.

### 4 NEW FLAVOURS

*Sticky Toffee, Jaffa, Lemon Drizzle and Raspberry & White Chocolate*

0344 892 0399

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5007203  
**LEMON DRIZZLE TULIP MUFFIN**  
 Lemon flavoured muffin filled with Sicilian lemon curd, topped with icing.



5007204  
**RASPBERRY & WHITE CHOCOLATE TULIP MUFFIN**  
 Raspberry and white chocolate muffin with raspberry filling, topped with buttercream flavour frosting.



5007205  
**STICKY TOFFEE TULIP MUFFIN**  
 Toffee flavour muffin with salted caramel filling, topped with icing and salted caramel flavour fudge pieces.



5007207  
**JAFFA TULIP MUFFIN**  
 Chocolate and orange flavour muffin with chocolate filling, topped with chocolate flavour icing and segments of orange-flavoured dark chocolate.



5021728 **LOTUS BISCOFF MUFFIN**  
 Sweet muffin filled with Lotus Biscoff caramel paste.



5023331 **NESTLE MINT AERO MUFFIN**  
 Chocolate muffin filled with chocolate peppermint sauce topped with a chocolate flavoured icing and Nestle Peppermint Aero.



5023333 **NESTLE ROLO MUFFIN**  
 Chocolate muffin filled with caramel sauce, topped with caramel icing and Nestle Rolo.



5023335 **NESTLE MUNCHIES MUFFIN**  
 Toffee flavoured muffin with chocolate pieces filled with caramel sauce, topped with caramel icing and Nestle Munchies.

CODE	PRODUCT NAME	UNIT WEIGHT	CASE SIZE
✓ F5007205	Sticky Toffee Tulip Muffin	95g	12
✓ F5007203	Lemon Drizzle Tulip Muffin	105g	12
✓ F5007204	Raspberry and White Chocolate Tulip Muffin	106g	12
✓ F5007207	Jaffa Tulip Muffin	107g	12

CODE	PRODUCT NAME	UNIT WEIGHT	CASE SIZE
✓ F5021728	Lotus Biscoff Muffin	110g	24
✓ F5023331	Nestle Mint Aero Muffin	77g	24
✓ F5023333	Nestle Rolo Muffin	84g	24
✓ F5023335	Nestle Munchies Muffin	84g	24

**FOR OUR EXTENSIVE RANGE OF MUFFINS, PLEASE VISIT OUR WEBSITE**

**ORDER ONLINE AT [COUNTRYCHOICE.CO.UK](http://COUNTRYCHOICE.CO.UK)**

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